



BRIGADE

Building Positive Experiences



...
INDEPENDENT
YET
INCLUSIVE
LIFESTYLE
...

Hum Saath Saath Hain

CLASSIC

Independent Living for Seniors

PRIME

Homes for all ages

Parkside
North by BRIGADE

Jalahalli

ParksideByBrigade.com/North

*Forever
Happy*



*Forever
Family*



*Forever
Active*



*Forever
Love*



*Create wonderful
memories everyday*

When generations come together to live as one, there's a bit of magic everywhere!

That is what life at Parkside by Brigade is all about. It is a place where one can make new friends, relive joys of the days gone by and also create new stories. Rediscover forgotten hobbies and nurture new passions. Give into solitude or spend time with your dear ones.



Add a touch of
vibrancy to your life

When you step into Parkside, there's a whole new life just waiting to unfold. Thoughtfully created for people of all ages, Parkside by Brigade brings to you a unique gated community where one block, named CLASSIC, is dedicated strictly for the elderly and the other, rightly named PRIME, caters to the lifestyle choices of today's new-age cosmopolitan families.





Parkside

by BRIGADE

Celebrating Independent Living

Dear Patron,

Over the past three decades, Brigade Group has been pioneering new trends and innovations in real estate. Be it development of beautiful residential communities or state-of-the-art commercial buildings or thoughtfully integrated mixed-use enclaves comprising of homes, offices, hotels, world class hospitals and schools.

With the support of our committed workforce and the strong patronage of our 20,000 existing customers, Brigade is credited with delivering some of the most prestigious projects across South India and has earned many accolades and achievements including consistently being awarded as a Great Place To Work for 8 consecutive years.

In our relentless pursuit of excellence and customer centricity, we are now unveiling many new services and properties. Amongst these initiatives, the one closest to my heart is Parkside by Brigade, celebrating independent living for seniors and working professionals.

Having successfully delivered the first Parkside project in Devanahalli, we are scaling up our presence in the serviced Independent Living category with multiple Parkside projects across the city of Bangalore. A great option for people who appreciate like-minded company and want more social interaction, but at the same time wish to enjoy the privacy of their own homes. Access to daily needs and emergency resources provide the much needed peace of mind.

We plan to complete as many as four Parkside properties over the next two years, covering all zones of Bangalore. These thoughtfully designed homes will be testament to Brigade's passion for setting the bar higher in every initiative it undertakes.

Best wishes
M R Jaishankar
CMD, Brigade Group

*Live connected.
inside & outside.*

*Grand entrance
plaza & lobby*



*Open spaces laden
with greenery*



*Thoughtfully designed
congregation areas, cafe & more.*



*Swimming pool
with lounge deck*



CLASSIC

Independent Living for Seniors



*Designed for those who believe
that age is just a number*

Designed keeping in mind the specific needs of our senior citizens, these luxurious living spaces are an eclectic mix of comfort and ease.

Just perfect for those who cherish their lone time as much as they love to socialise with people of varying ages, these apartments come along with a range of features that truly show how much we care.





THOUGHTFULLY DESIGNED FEATURES



24x7 SECURITY SYSTEM

CCTV monitoring of common areas.
Fire alarm and sprinklers in basements.



EXTRA CONVENIENCE

Scientifically designed seating for seniors in hallways.
Ergonomically designed Kitchen and wash room as per NBC.



EASY ACCESS

Pedestrian friendly driveways & courtyards.
Wide access sliding doors for easy movement.



SMART SAFETY FEATURES

Provision for video door phones.
Emergency call button in master bedroom.



ADD-ONS IN BATHROOMS

Anti-skid tiles, grab bars and emergency pull cords.
Sliding door for easy wheel chair access in master bathroom.
Towel rods at convenient levels and safety locks in toilet doors.



WHEELCHAIR FRIENDLY

Stretcher/wheelchair friendly elevators.
Pedestal free washbasins in bathrooms.
Ramps in common areas and wide corridors.



SENIOR ORIENTED SPECIALISED SERVICES

Managed by Celebrations LLP (Brigade Hospitality)

It's all about Celebrations!

Since its inception, Brigade Hospitality has pioneered the concept of professionally managed serviced residences in Bangalore and gradually expanded its portfolio to include Lifestyle clubs, Convention Centres, Institutional Catering and Star hotels. Currently, it owns 6 hotels with over 1200 keys under Brigade Hotel Ventures Ltd. These are managed by leading international operators like Marriott, Accor and Intercontinental Hotels Group (IHG).

These hotels are Grand Mercure Bengaluru, Sheraton Grand Bangalore Hotel at Brigade Gateway, Grand Mercure Mysuru, Holiday Inn Express & Suites Bengaluru, Holiday Inn Chennai OMR IT Expressway and Four Points by Sheraton Kochi Infopark. With 6 more hotels under various stages of development, the total inventory of keys will cross 2000 by 2022.

They currently own and manage 5 Lifestyle clubs, having state-of-the-art sports facilities, multi-cuisine restaurants, banquet facilities, etc. and 2 MLR Convention Centres as well, in JP Nagar and Whitefield, Bengaluru

Brigade Hospitality and its team, have several recognitions & awards to their credit and the Group has been acknowledged as a leading hospitality player in India. It has recently been certified as a **"Great Place to Work" in the Small and Mid-size Organization category by Great Place to Work® Institute India**

Celebrations LLP, which is a wholly owned subsidiary of BHSL, is run and managed by a group of highly experienced professionals. Their commitment and dedication stems from the teams' passion to delight people. Food and entertainment have always been essential ingredients of every occasion that calls for celebration. And it is this that forms the very essence of their name 'Celebrations'. Celebrations is a recognized name in Institutional catering and produces thousands of meals each day for its clients that include leading international brands.

Backed by years of expertise in institutional and banquet catering, Celebrations LLP now extends its services to cater for senior citizens under Celebrations Senior Living services. Their services are aimed to provide the senior citizens the opportunity to lead active and independent lives and will include:

- **Health and Wellness**
- **Medical and Emergency needs**
- **Individual well-being and Security**
- **Administrative and Concierge Services**
- **Dining**
- **Recreational Facilities**

Note: These services would be provided by Celebrations LLP (Brigade Hospitality) or an equally reputed service provider during the official maintenance period.

SILVER CARE

Special 24x7 healthcare facility

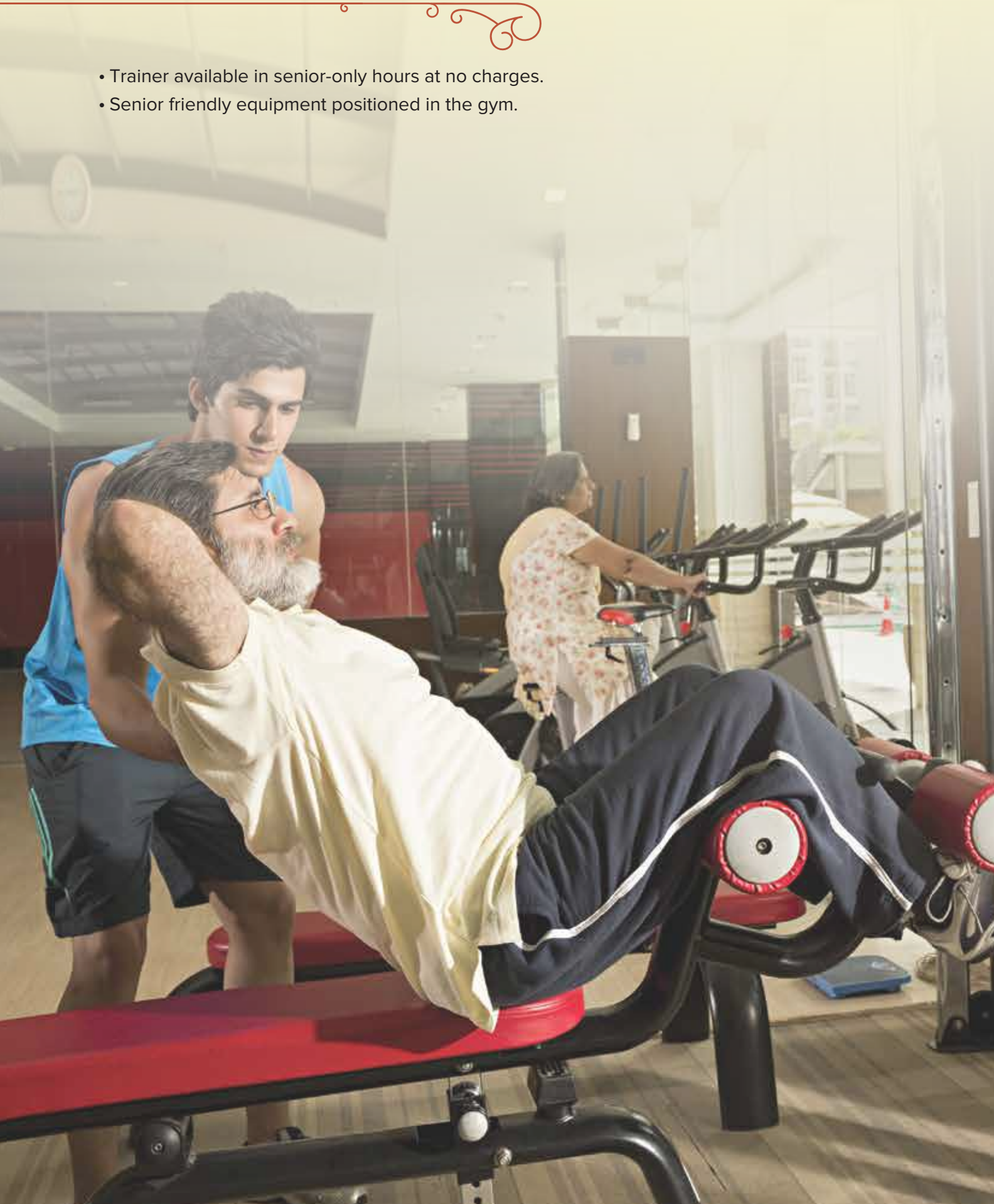
- Doctor consultations at subsidized rates.
- Basic Nurse Facilities at no additional charges.
- Use of observation room at no additional cost.
- Ambulance facility at subsidized rates.



SILVER GYM

The in-house senior friendly gym

- Trainer available in senior-only hours at no charges.
- Senior friendly equipment positioned in the gym.



SILVER OAK DINER

Multi-cuisine restaurant

- Subsidized healthy & tasty meal plans available to all seniors.



SILVER SMILES

Round the year fun activities

- Round-the-year activities conducted for seniors.
- Some events would invite additional costs.



SILVER CRAFT

Special coaching classes

- Specialized classes like yoga, dance, etc., for seniors at a subsidized rate.



SILVER SUITES

Guest room facility for visiting family and friends

- Serviced suites available at reasonable rates.



SILVER SPRINGS

Multipurpose TV lounge for parties and get togethers

- Available to all residents of CLASSIC at Parkside North by Brigade.



SILVER SERVICES

Housekeeping & Concierge Services

- Available to residents of all blocks at Parkside North by Brigade.
- Housekeeping services for your apartment available as an optional service at standard rates.



CONCIERGE

Location Map



Master Plan

CLASSIC

Independent Living for Seniors

PRIME

Homes for all ages



LEGEND

- 1. ENTRY GATEWAY
- 2. SECURITY
- 3. BASEMENT ENTRY/ EXIT RAMP
- 4. VISITOR PARKING
- 5. CHILDREN'S PLAY AREA
- 6. MULTIPLAY COURT

- 7. ENTRY TO RECEPTION & LOUNGE
- 8. PLAZA WITH PARTY LAWN
- 9. FOCAL SCULPTURE
- 10. ENTRY TO MULTI-PURPOSE HALL
- 11. ARRIVAL COURT TO LOBBY
- 12. SENIOR CITIZEN'S COURT

- 13. YOGA AREA
- 14. OUTDOOR GYM
- 15. INFORMAL AMPHITHEATRE
- 16. SWIMMING POOL
- 17. KIDS' POOL
- 18. JACUZZI

- 19. INDOOR GAMES STEP-OUT
- 20. OUTDOOR CAFE
- 21. SEATERS
- 22. TOT-LOT
- 23. SERVICES
- 24. BUGGY PARKING & CHARGING AREA

- 25. ARRIVAL PADS
- 26. JOGGING TRACK

- PARK & OPEN SPACES
- CIVIC AMENITIES SPACE

Typical 1 Bedroom homes

CLASSIC



SUPER BUILT-UP AREA

66.04 Sq.m. (711 Sq. ft.)

CARPET AREA

38.76 Sq.m. (417 Sq.ft.)

The information depicted herein viz., master plans, floor plans, furniture layout, fittings, illustrations, specifications, designs, dimensions, rendered views, colours, amenities, and facilities, etc., are subject to change without notifications as may be required by the relevant authorities or the developer's architect, and cannot form a part of an offer or contract. Whilst every care is taken in providing this information, the Developer cannot be held liable for variations. All illustrations and pictures are artist's impression only. The information are subject to variations, additions, deletions, substitutions and modifications as may be recommended by the company's architect and/or the relevant approving authorities. The Developer is wholly exempt from any liability on account of any claim in this regard. (1 square metre = 10.764 square feet). E & OE.

Typical 2 Bedroom homes

CLASSIC



SUPER BUILT-UP AREA

112.09 Sq.m. (1207 Sq.ft.)

CARPET AREA

59.14 Sq.m. (636 Sq.ft.)

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Specifications

STRUCTURE

Foundation: Isolated/Combined footing

Super Structure: RCC Frame structure

Block Work: Cement solid block masonry

FLOORING IN APARTMENTS

Living/Dining: Matt Finish Vitrified Tiles

Master Bedroom: Laminated Wooden Flooring or
Matt Finish Vitrified Tiles

Other Bedrooms: Matt Finish Vitrified Tiles (same as living)

Balcony/Deck: Anti-skid Ceramic Tiles

Master Bedroom Toilet: Anti-skid Ceramic Tiles

Other Bedroom Toilet: Anti-skid Ceramic Tiles

Kitchen: Matt Finish Vitrified Tiles (same as living)

Utility: Anti-skid Ceramic Tiles

WALL DADO

Master Bedroom Toilet: Vitrified Tile - Cladding up to false ceiling height

Other Bedroom/Common Toilet: Vitrified Tile - Cladding up to false ceiling height

KITCHEN

Provision for modular kitchen

Plumbing/Electrical: Plumbing point provision for water purifier, sink (hot and cold water), washing machine

Electrical point provision for water purifier, refrigerator, microwave, washing machine, dishwasher, hob, chimney and mixer

BATHROOM

CP Fittings: Jaquar/Ess Ess or equivalent

Sanitary Fixtures: Master Bedroom Toilet (senior friendly):
EWC with exposed flush tank
(Cera/Hindware/equivalent)

Other Bedroom/Common Toilet: EWC with exposed flush tank
(Cera/Hindware/equivalent) Wall mounted wash basin in all
toilets with lever handle faucet

Accessories: Mirror, Soap tray, concealed diverter, toilet
paper holder, basin mixer, robe hook, towel rod, health faucet.
(Jaquar or equivalent)

Emergency pull chord to operate call system and grab bars
for Master Bedroom toilet

Shower

Telephonic hand held shower with adjustable hose

False Ceiling

Calcium Silicate Boards

DOORS

Main Door Entry

Teak/hard wood solid door frame with both side veneer with
teak finish shutter PU polished

Master Bedroom

Hardwood frame, flush shutter with Masonite skin for swing
type door

Flush shutter with Masonite skin and guide rail/sliding track
for sliding door type

Other Bedroom

Hardwood frame, flush shutter with Masonite skin

Toilet

Hardwood frame, flush shutter with laminate finish for swing type door

Flush shutter with laminate finish and guide rail/sliding track for sliding door type

Utility

UPVC/Aluminium

Balcony

UPVC/Aluminium with big screen

RAILING

MS railing for balcony and staircase

Note: SS Grab bars in common areas

WINDOW

UPVC/Aluminium with big screen and safety grill

PAINTING & FINISH**Exterior finish**

Combination of external texture paint/scratch coat with exterior emulsion

Internal ceiling

Common areas: Oil bound distemper

Lift Lobby: Oil bound distemper

Basement: Cement paint

Units: Acrylic emulsion paint

Internal Wall

Common areas: Acrylic emulsion paint

Lift Lobby: Lift granite portal and texture paint on walls

Staircase, Utility and Service Area: Oil bound distemper

Basement: Cement paint

Units: Acrylic emulsion paint

Steel Works

Synthetic Enamel Paint: Berger/Asian Paints or equivalent

ELECTRICAL**Electrical Load**

1 BHK: 4 KW

2 BHK: 5 KW

Electrical Back-up

1 BHK: 2 KW

2 BHK: 3 KW

Common Areas: 100% for lifts, pumps and lighting

Modular Switches

Anchor/Roma or Equivalent make

SECURITY SYSTEM & AUTOMATION

Provision for Intercom Facility and Video Door Phone

VERTICAL TRANSPORT

Lift provided as per design

COMMON FACILITY

Organic Waste Converter,

Ground Water Recharging,

Water treatment plant,

Rain Water Storage,

Sewage treatment plant

PRIME

Homes for all ages


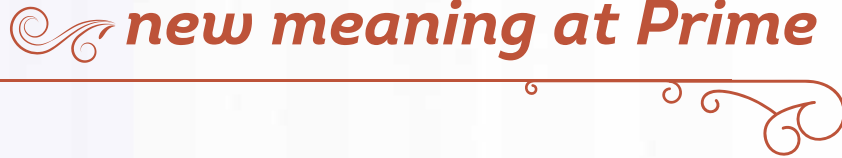




*Living spaces for those
in the prime of their lives*


*Variety can truly
spice up your life*



Give life a whole 
new meaning at Prime 

Imagine a life where your children no longer miss their grandparents. Or one where they come back home every evening with a new exciting story to share. One where you too can laugh heartily listening to the simple tales from a different generation. Or learn new life hacks that very few people know of these days.

That's the life you walk into when you book your new home at Prime. Apart from unmatched luxury and convenience, these living spaces welcome you to a life where you and your little ones can discover the little joys of life.





Specialised Services

PRIME
Homes for all ages

SILVER CARE

Special 24x7 healthcare facility

Doctor consultations at standard rates.
Basic nursing facilities at standard rates.
Use of observation room at additional cost.
Ambulance facility at standard rates.

SILVER GYM

Specialized in-house fitness center

Professional training sessions at standard rates.

SILVER OAK DINER

Multi-cuisine restaurant

A la carte options available at standard, non-subsidised rates.

SILVER SPRINGS

*Multipurpose TV lounge
for parties and get togethers*

Celebrate special days with family and friends.
Available as an optional service at standard rates.

SILVER SERVICES

Housekeeping & Concierge Services

Available to residents of all blocks at Parkside North.

Housekeeping services is an optional service available at standard charges.



Typical 1 Bedroom homes

PRIME



SUPER BUILT-UP AREA

66.04 Sq.m. (711 Sq.ft.)

CARPET AREA

38.76 Sq.m. (417 Sq.ft.)

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Typical 2 Bedroom homes

PRIME



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Specifications

STRUCTURE

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Super Structure: RCC Frame structure

Block Work: Cement solid block masonry

FLOORING IN APARTMENTS

Living/Dining: Matt Finish Vitrified Tiles

Master Bedroom: Laminated Wooden Flooring or
Matt Finish Vitrified Tiles

Other Bedrooms: Matt Finish Vitrified Tiles (same as living)

Balcony/Deck: Anti-skid Ceramic Tiles

Master Bedroom Toilet: Anti-skid Ceramic Tiles

Other Bedroom Toilet: Anti-skid Ceramic Tiles

Kitchen: Matt Finish Vitrified Tiles (same as living)

Utility (outside): Anti-skid Ceramic Tiles

WALL DADO

Master Bedroom Toilet: Ceramic tiles up to false ceiling height

Other Bedroom/Common Toilet : Ceramic tiles up to false
ceiling height

KITCHEN

Provision for modular kitchen

Plumbing/Electrical: Plumbing point provision for water
purifier, sink, washing machine (provisioned in MBR Toilet)

Electrical point provision for water purifier, refrigerator,
microwave, washing machine (provisioned in MBR Toilet),
dishwasher, hob, chimney and mixer

BATHROOM

CP Fittings: Jaquar/Ess Ess or equivalent

Sanitary fixtures:

Master Bedroom Toilet: Wall Mounted EWC with exposed
flush tank (Cera/Hindware/equivalent)

Other Bedroom Toilet: Wall mounted EWC with exposed
flush tank (Cera/Hindware/equivalent)

Wash basin in all toilets

Accessories: Soap tray, concealed diverter, toilet paper
holder, basin mixer, robe hook, towel rod, health faucet.
(Jaquar or equivalent)

Shower

Telephonic hand held shower with adjustable hose

False Ceiling

Calcium Silicate Boards in toilets

DOORS

Main Door Entry

Teak/hard wood solid door frame, Natural PU polished
shutter and architrave

Bedrooms

Hardwood frame, flush shutter with masonite skin

Toilet

Hardwood frame, flush shutter with laminate finish

Balcony

UPVC/Aluminium with bug screen

PRIME

Homes for all ages

RAILING

MS railing for balcony

WINDOW

UPVC/Aluminium with big screen and safety grills

PAINTING & FINISH

Exterior finish

Combination of external texture paint/ scratch coat with exterior emulsion

Internal ceiling

Common areas: Oil bound distemper

Lift Lobby: Oil bound distemper

Basement: Cement paint

Units: Acrylic emulsion paint

Internal Walls

Common areas: Acrylic emulsion paint

Lift Lobby: Lift granite portal and texture paint on walls

Staircase, utility and service area: Oil bound distemper

Basement: cement paint

Units: Acrylic emulsion paint

Steel Works

Synthetic Enamel Paint: Berger/Asian Paints or equivalent

ELECTRICAL

Electrical Load

1 BHK: 3 KW

2 BHK: 4 KW

Electrical Back-up

1 BHK: 1 KW

2 BHK: 2 KW

Common Areas: 100% for lifts, pumps and lighting

Modular Switches

Anchor/Roma or Equivalent make

SECURITY SYSTEM & AUTOMATION

Provision for Intercom Facility and video door phone

VERTICAL TRANSPORT

Lifts provided as per design

COMMON FACILITY

Organic Waste Converter,
Ground Water Recharging,
Water treatment plant,
Rain Water Storage,
Sewage treatment plant

**Great Place To Work 2019**

Brigade was recognised as the Best Place to work in the real estate category for the 9th year in a row by Great Place to Work Institute

Brigade Group

Brigade Group received 'One of India Top Challengers' Award at the CWAB Awards 2019

Brigade Group received the Best Developer of the Year Award at the Times Business Awards 2019

Brigade was awarded as one of the Hot 50 Brands in Bengaluru under the Large Enterprise category at the Bengaluru Brand Summit 2018 by Paul Writer

Brigade Orchards

Won the 'Smart Township Project of The Year Award' at the 6th Annual Siliconindia Bengaluru Real Estate Awards 2018

Brigade Exotica

Won the 'Best Residential Project' at the CIA World Construction & Infra Awards 2018

Brigade Cornerstone Utopia

Won the Integrated Township Project of the Year Award at the 11th Realty Plus Awards 2019 - South

Brigade Panorama

Won the award for Excellence in Delivery at the 11th Realty Plus Awards 2019 - South

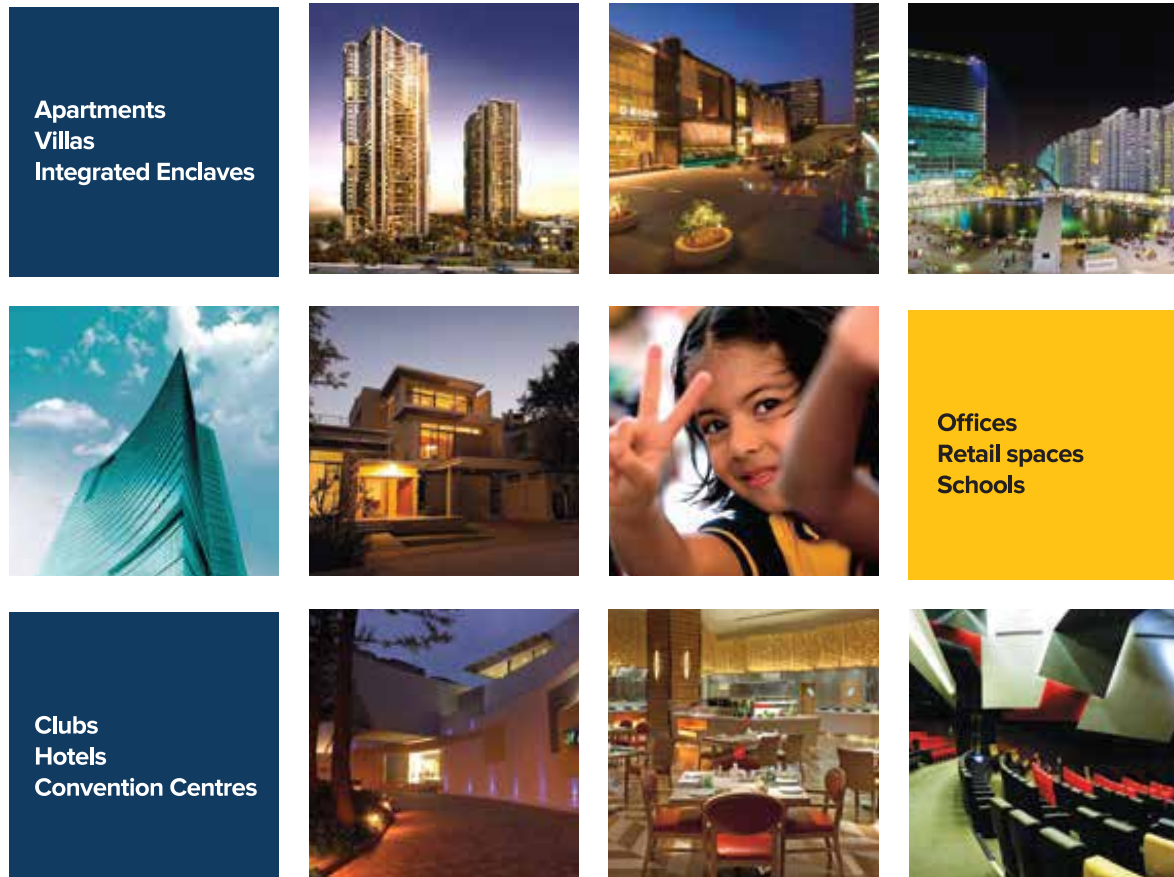
Brigade Palmgrove, Mysuru

Won the 'Premium Villa Project of the Year' at the NDTV Property Awards 2018

Brigade Mountain View, Mysuru

Won the award for 'Best Residential Dwellings above 50 units in Mysuru' at the CARE Awards 2019

MULTIPLE DOMAINS. SINGLE-MINDED COMMITMENT.



Brigade is one of India's leading developers with over three decades of experience in building positive experiences for all its stakeholders. We have transformed the city skylines of Bengaluru, Mysuru, Mangaluru, Hyderabad, Chennai, Kochi and Ahmedabad with our developments across Residential, Offices, Retail, Hospitality and Education sectors.

Brigade's residential portfolio includes villas, villaments, penthouses, premium residences, luxury apartments, value homes, urban studios, independent living for seniors and mixed-use lifestyle enclaves & townships. Brigade is among the few developers who also enjoy a reputation of developing Grade A commercial properties. We are the license owners of the World Trade Center across South India, while our commercial spaces have top international clients operating out of them. Brigade's retail projects include Orion Mall, Orion East and Orion OMR. Brigade's hospitality offerings include star hotels, recreational clubs and convention centres, Celebrations Catering & Events and The Baking Company. Since its inception in 1986, Brigade has completed over 250 buildings amounting to 66 million sq.ft. of developed space in residential, offices, retail and hospitality sectors across 7 cities.

We have been consistently ranked among the 100 Best Places to Work in India by Great Place To Work Institute for 9 years in a row. The Group has also been socially responsible and has vastly contributed to society. This responsible attitude and innovative mind-set combined with uncompromising quality of projects over the years, has created a reputed brand.



In humble
commemoration



Founder of



Awarded
9 years in a row



To **UPGRADE TO BRIGADE**, call us on **1800 102 9977** • salesenquiry@brigadegroup.com

Parkside North by Brigade: Hesarghatta Bangalore Pipe Rd, Kammagondahalli, Jalahalli, Bengaluru-560015
RERA Number: PRM/KA/RERA/1251/309/PR/181122/002152

Also, visit us at

Experience Centre: Ground Level, World Trade Center, Brigade Gateway Campus, Dr. Rajkumar Road, Malleswaram-Rajajinagar, Bangalore.
Dubai Office: Brigade Enterprises Limited, 708, Atrium Centre, Bank Street, Bur Dubai, Dubai. Tel: +971 4 3555504 email: dubaisales@brigadegroup.com

Offices also in Chennai, Hyderabad, Mangalore and Mysore

All lifestyle images inside the brochure are intended to convey the concept and do not represent exact product.